



Funded by
UK Government

Go Succeed

Northern Ireland Enterprise Support Service

Grainne O'Neill
Business Client Manager
Mid & East Antrim Borough Council



Go Succeed
NI Business Support

Background



Led by Northern Ireland's 11 councils, it will provide entrepreneurs and businesses with the direct support they need

Funded by the UK Government, representing an investment of more than £17million

Aiming to support entrepreneurs, new starts, and existing enterprises across NI, the new service offers flexible and easily accessible advice and support and every stage of their growth journey.

Provides a holistic approach to government support services with a greater focus on providing a tailored service to suit individual needs, in a bid to foster enterprise across the region



What does the service offer?

Social Enterprises can avail of a range of **FREE** support and services including:

**Mentoring from a
wide range of
experts**

Masterclasses

**Access to
Grant Funding**

**Business Plan
Development**

**Peer to Peer
Support**

Who we support



Start

Got a great idea but unsure how to turn it into a business?
Or need guidance on your next steps?

Our Go Succeed Start experts will help you create a business plan, seek funding, and lay the foundations to get your business up and running.

Grow

Your business is established, you're ready to expand, but growth is slow.

Our Go Succeed Grow experts have seen it all before in just about every sector, so they can offer tailored support to accelerate your growth.

Scale

Take your business to the next level locally and internationally with our Go Succeed Scale experts.

We provide guidance, support and resources to help you penetrate new markets, identify investment opportunities, and scale your operations.



Go Succeed

NI Business Support

- Existing Business – Potential to Grow / Expand
- Up to **21 hours** free bespoke mentoring in a specific area of need e.g.
 - Procurement Support
 - Business Planning
 - Export Planning
 - Strategy Development
 - Financial Analysis
- Grant up to £3K successful completion for capital items

Areas of Support

Business Planning / Strategy Development	Distributed ledger systems/ blockchain technologies
Business Management	Cyber Security
Business Operations, Efficiencies, production & logistics	Marketing & Sales (Traditional)
Employment / Human Resources	Social Media / Digital Marketing
Financial Management	Sales development / brand development
Customer Experience Management	Exporting / New market identification
ICT / Digital	Strategic Business Growth
E-commerce	Innovation support / product & process development / R&D
Legislation / Compliance	Procurement / Tendering
Smart technologies/ smart environments and the Internet of Things (IoT)	Skills Development
Process automation via robotics/cobotics	Environmental Sustainability
Big-data and analytics	Productivity, Efficiency, Sustainability (resilience)
Immersive Technologies (AR/VR/MR/Haptics)	Staff management/leadership
Artificial intelligence and machine learning	



Grant Funding

The grant supports businesses who are or who have the potential to become a employer business or social economy enterprise with a minimum of 1 full time employee and less than 50 full time employees.

Minimum £1,000
Maximum £3,000

Apply upon
completion of 60% of
mentoring

50% intervention
funding

How we have helped

“ I signed up to the Go Succeed service at the beginning of my self employment journey & have never looked back! Such an amazing experience & proved invaluable in starting my business! ”

“ Go Succeed helped me **grow my business with one-to-one mentoring.** ”

Claire Bowes,
Omagh Music Academy

For your **FREE** expert business support
Search: **Go Succeed NI**

 Funded by
UK Government

 **Go Succeed**
NI Business Support



Funded by
UK Government

Ruth Robinson

Managing Director

Full Circle Management Solutions



Go Succeed
NI Business Support

Business Growth Support

THE PROCESS:

Register for Go Succeed on the website

Then - Complete a short telephone diagnostic with our team to determine your opportunities for growth and barriers to growth

You'll then be assigned an experienced business mentor to help you with the area of business support you require

You'll be assigned 10, 15 or 21 hours of support with your mentor

Meet online or in-person as suits you and your needs.

Back-up and add to your learning through Go Succeed masterclasses- both live and on the portal



Areas of Support

- Sales
- Marketing
- Business Planning/strategy
- Financial management
- Productivity improvement
- New Product support



Say hello to Go Succeed.

Tag us on your socials and we'll share your content!

GoSucceed_NI





Funded by
UK Government

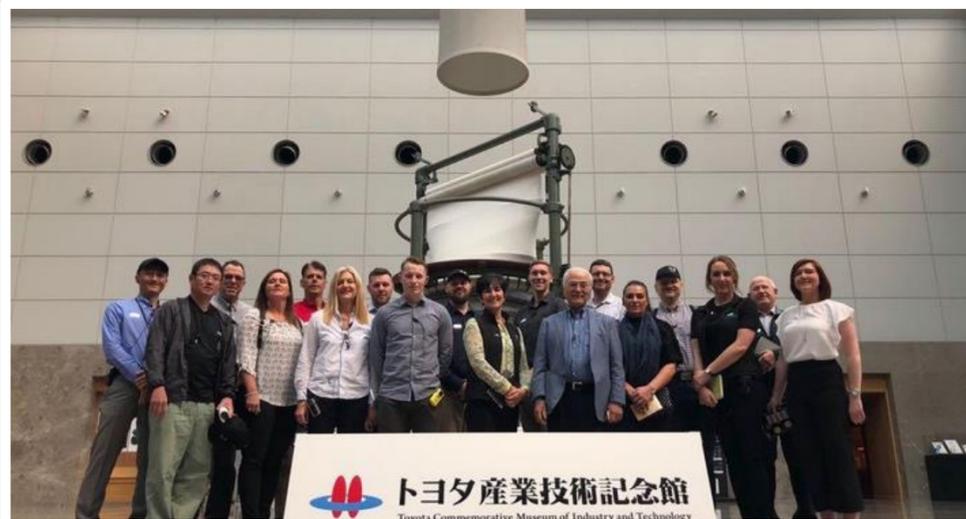
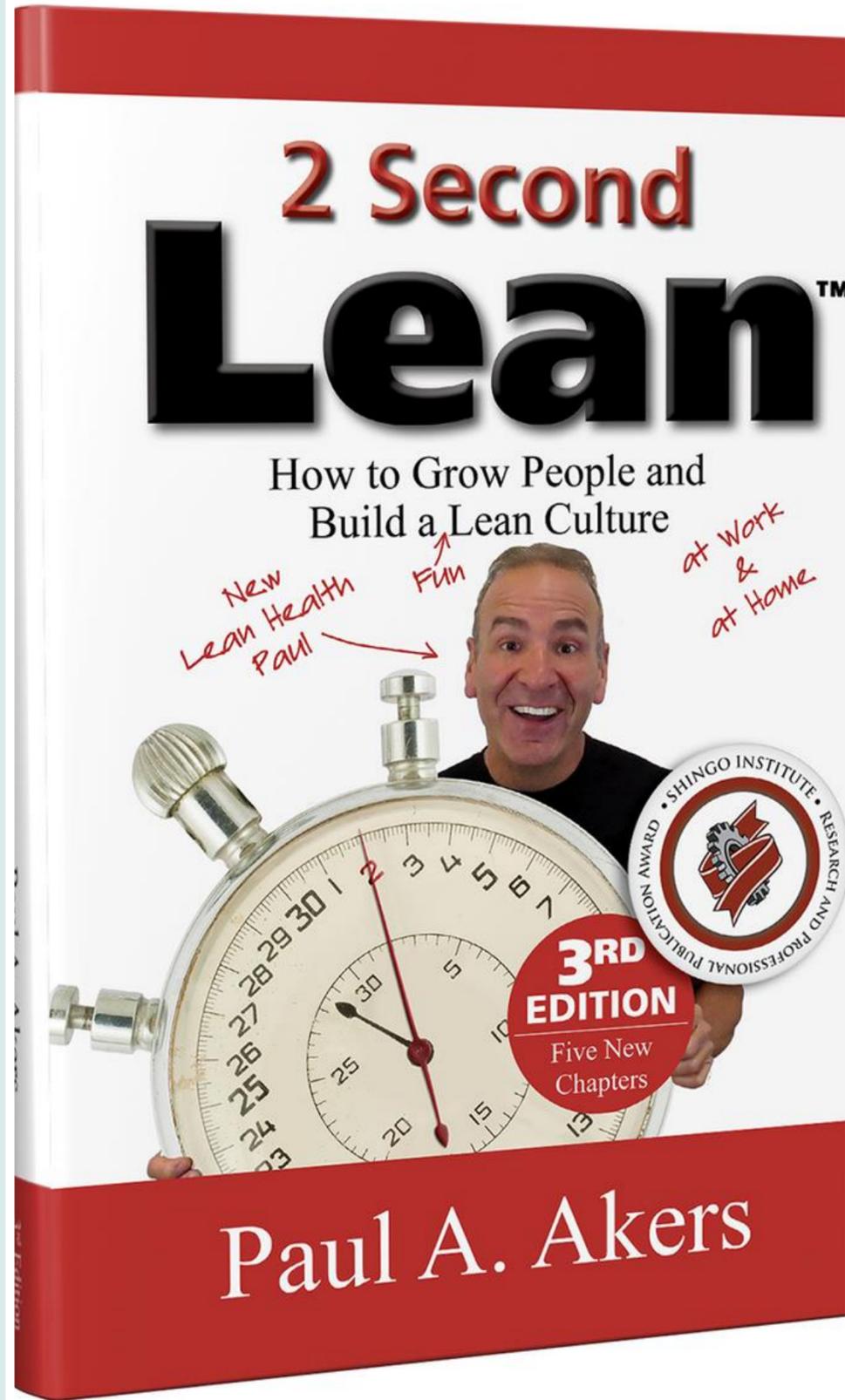


JB Dobbin
Director
Demanu

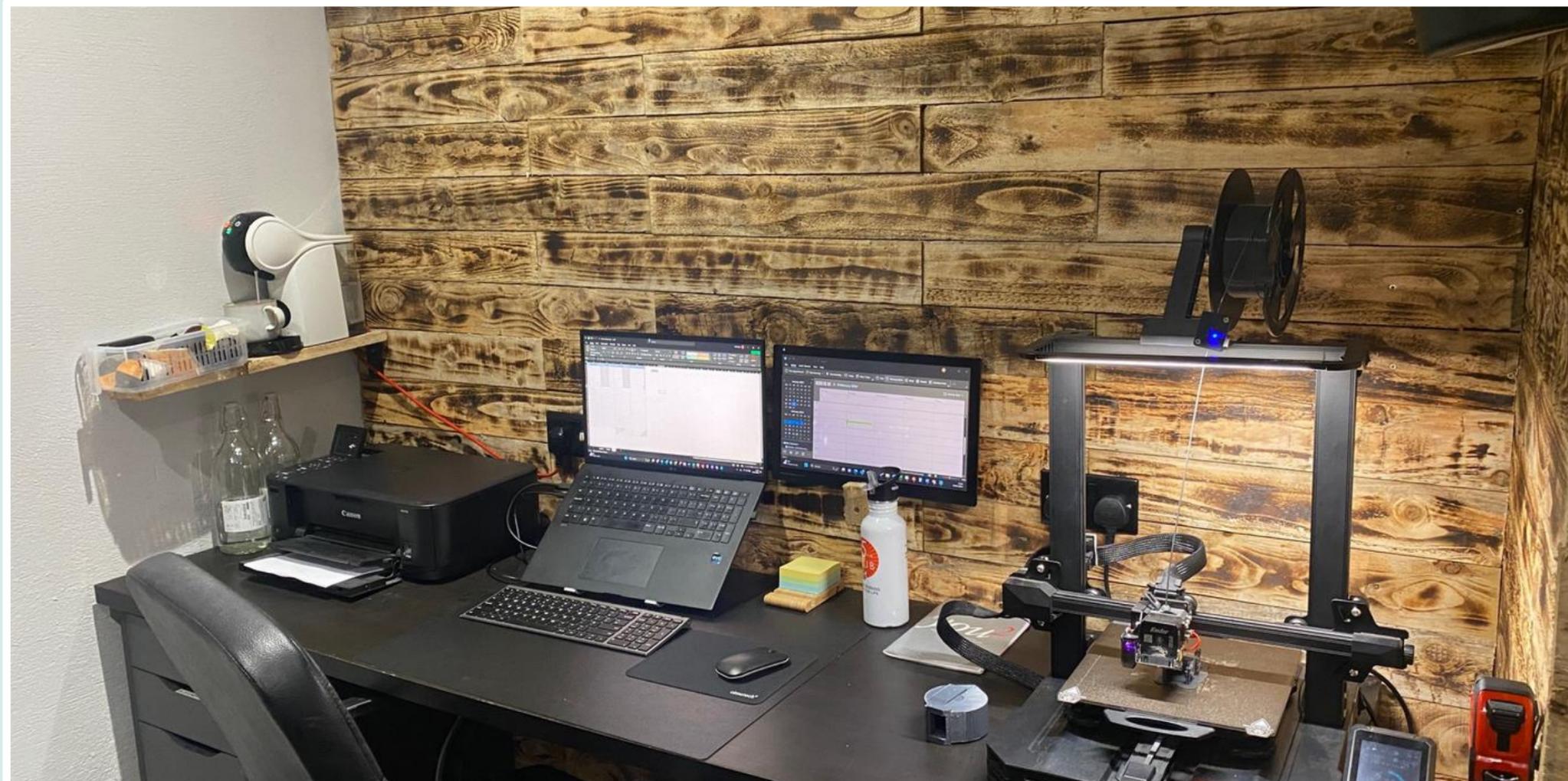


Go Succeed
NI Business Support

My Background



Entrepreneurial Start



Scale Up.







Funded by
UK Government



Go Succeed

NI Business Support

