



Supply Chain Support

Increase your cross border supply chain robustness and resilience with bespoke expert specialist support

 **InterTradelreland**

The disruption caused by recent challenges including Covid-19 and Brexit for the business community generally, and supply chains specifically, are well documented. Adding in factors such as the rising cost of energy and transportation, plus shortages in key skill areas helps to explain why many organisations are struggling in the current climate.

InterTradeIreland has designed an exclusive solution that will provide the antidote needed to help supply chain businesses survive and ultimately thrive into the future.

Our new fully funded Supply Chain Support programme will be made available to 30 small and medium sized enterprises (SMEs) from Northern Ireland and Ireland.

Key benefits for companies availing of this support include:

- Specialist **insights** and information guided by an expert consultant, helps you fully optimise the support by ensuring the information you obtain is completely relevant to your company
- Closer and more mutually profitable **relationships** with your supplier and customers forged
- In-depth, prioritised **planning** to focus resources on improving supply chain performance
- **Assessment** of the resilience and robustness of your supply chains
- Identification of **opportunities** to partner or collaborate with other industries to maximise synergies across your supply chains
- Objective and comprehensive **measurement** of supply chain and business performance and practices
- Proven mechanism for **monitoring** improvement
- **Motivation** to engage in areas of business activity that will strengthen commercial position, competitiveness, and sustainability

The Customer Journey

The support available follows four distinct stages, with the outcome of the process providing individual, tailored feedback for each business.

Stage 1 - Supply Chain and Business Proficiency Assessment

Focuses on current opportunities/threats and combined with benchmark index performance and practice assessment (the foremost tool of its kind providing international comparison against more than 100,000 international businesses.) Includes intelligent signposting to carefully selected supports and resources.

Stage 2 - Insight Driven Plan Development

An assessor facilitated, fast paced and energising process, providing external insight and direction towards developing a prioritised plan to drive growth and improvement. This addresses opportunities and threats; focusing on areas for development as well as strength, identified in the assessment in order to increase supply chain resilience.

Stage 3 - Expert Consultancy Support

Up to 3 days of experienced supply chain consultancy support over a 3-month period, with hands on assistance to identify, prioritise and facilitate the implementation of the improvement actions devised from the plan.

Stage 4 - Final Report and Plan

Celebration of the progress and challenge of future priorities and actions. Recapping the knowledge gained, highlighting the opportunities recognised to develop cross-border supply chains and further understanding the strengths and weaknesses in your current supply chain.

1

Supply Chain
and Business
Proficiency
Assessment

2

Insight
Driven Plan
Development

3

Expert
Consultancy
Support

4

Final Report
and Plan

Who is the support for?

The support is available to SMEs that can demonstrate cross-border supply chain spend of at least £25k/€30k per annum and who operate in qualifying manufacturing and tradeable service sectors.

What is the commitment involved?

For participants, the main requirements are; an appetite to grow and improve, a willingness to challenge and be challenged, and to be open minded to absorb and act on the new insights gained. This is a fully funded programme, so there is no financial commitment from you. However, the consultancy received is bespoke to your organisation, so there will be a degree of time commitment expected, which can be agreed between yourself and your consultant.

Driven by you!

We don't believe in a 'one size fits all approach'. We recognise that each business has a different starting

point, a different end point and different needs and requirements. We will adapt the focus and intensity of the supply chain support process to suit your unique needs.

Support delivery team

The expert support is delivered by The Discovery Partnership, Centre for Competitiveness and Winning Moves. Each of these three organisations brings significant experience of assessing business and overall supply chain strengths and areas for development, using these to provide insights and support to improve performance and practices.

How to get involved

With the number of places available limited to just 30 businesses, it's recommended that interest is expressed as soon as possible to get the application process started.

Reach out today

You can get in touch directly by phoning **0121 2853800** or by emailing our programme team Winning Moves Ltd at **info@winningmoves.com**